



上海交通大学
SHANGHAI JIAO TONG UNIVERSITY



University of National and World Economy



2020

“China and Central & Eastern Europe”
International Scientific Forum

China-CEECCooperation and
Development

AGENDA

Selected papers will be included in Conference Proceedings with an ISBN number, issued by the UNWE Publishing Complex.

15:00 – 19:30 Beijing time

9:00 – 13:30 Sofia time

November 18, 2020, ONLINE

2020 "China and Central & Eastern Europe"

International Scientific Forum

Topic: China-CEEC Cooperation and Development

Time: November 18, Wednesday (15:00-19:30, Beijing Time)

Venue: R239, Xin Jian BLDG/ Zoom online meeting system

Virtual Conference Information
Zoom Meeting ID: 963 006 43242
Meeting Password: 457810

Conference Requirements and Additional Information:

Please note this meeting requires formal attire and real name for attendance.

Please also note the meeting will be conducted entirely in English.

Co-Sponsors: Shanghai Jiao Tong University (SJTU)

University of National and World Economy (UNWE)

Organizer: SJTU Bulgarian Center,

School of International and Public Affairs, SJTU

Organizing Committee:

Jingjing PENG, SJTU

Georgi CHANKOV, UNWE

Wei XIAO, SJTU

Paskal ZHELEV, UNWE

Sai LI, SJTU

Antonina HABOVA, UNWE

Agenda:

9:00-10:10 Section 1: Welcome Remarks and Keynote Speech

Moderator: Wenning JIANG, party secretary of SIPA, SJTU

9:00-9:35 Welcome Remarks

9:00-9:15 Dimitar Pampoulov, consul general

9:15-9:25 Prof. Xuemin XU, SJTU vice president

9:25-9:35 Prof. Dimitar DIMITROV, UNWErector

9:40-10:10 Keynote Speech

Speaker: Ping HUANG, president of Chinese Society of World Politics Studies, former director- general of institute of European Studies at Chinese Academy of Social Sciences; former chairman of China-CEEC think tank network

10:15-13:30 Section 2: Parallel Panel Sessions

Panel 1: Future Cooperation between China and Central & Eastern Europe

Virtual Conference Information
Zoom Meeting ID: 963 006 43242
Meeting Password: 457810

Moderator(s): Hongsong LIU, professor, IR department of SIPA, SJTU

Comments by: Mingqin XU, professor, director- general of institute of

European Studies at Shanghai Academic of Social Science

Participants :

1. Western Balkans in China-European Relations

Junbo JIAN, associate professor, Institute of International Studies, Fudan University

2. Artificial Intelligence in the Curriculum of Economic Universities - Problems, Challenges and Solutions

Dimitar VELEV, professor, Department: Information Technologies and Communications, UNWE

3. People to People Exchanges between China and Central & Eastern European Countries under the COVID-19 Pandemic

Lilei SONG, professor, School of Political Science & International Relations, Tongji University

4. The European Silk Road

Georgi CHANKOV, associate professor, Sc.D., Dept. International Relations, UNWE

5. Renewal in the Shadow of Great Power Politics

Yana ZUO, Assistant professor, IR department of SIPA, SJTU

6. China and Central & Eastern Europe: Challenges Ahead

Antonina HABOVA, associate professor, Dept. International Relations, UNWE

**Panel 2: Rural Revitalization and Urban Rural Integration in China and
Central & Eastern Europe**

Virtual Conference Information
Zoom Meeting ID: 954 781 96383
Meeting Password: 755181

Moderator(s): Shengquan CHE, Associate Dean of Design School, SJTU

Hrabrin Bachev, Institute of Agricultural Economics, Sofia

Participants :

**1. Analyse of socio-economic effects affecting the management of
Protected Areas**

Etleva Mu ç a, Professor, Agriculture University of Tirana

2. Chinese Rural and Agriculture Development Strategies

ZHOU Pei, Professor, Dean, School of Agriculture and Biology, SJTU

3. The “forth” pillar of sustainability of Bulgarian agriculture

Hrabrin Bachev, Professor, Institute of Agricultural Economics,
Sofia-Bulgaria

4. Develop a u-pick and processing grape industry in rural areas

LU Jiang, Professor, Director, Centre for Viticulture and Enology, SJTU

5. Demographic shift of rural and non-rural areas in Bulgaria

Bozhidar Ivanov, Associate Professor, Institute of Agricultural
Economics, Sofia

- 6. Rural multifunctional transitions in Yangtze River Delta of China:
from practice to theory**

GU Xiaokun, Associate professor, Institute of Urban Governance, SJTU
- 7. Evaluation of factors in Hungarian agricultural income**

BIRÓ Szabolcs, Senior Researcher, Research Institute of Agricultural Economics, Budapest
- 8. Opportunities and Challenges of Global Agricultural Education and Scientific and Technological Cooperation in the Post-epidemic Era**

LIU Jiaoyue, Director of International office, SAB, SJTU
- 9. Territorial competitiveness at county level in Romania, by urban-rural typology**

Mihai Chitea, Senior Researcher, Institute of Agricultural Economics, Bucharest
- 10. Rural recreational resource and leisure planning of Bulgarian**

CHE Shengquan, Professor, Vice Dean, School of Design, SJTU
- 11. Cooperatives in rural areas: Experiences from Serbia**

Marija Nikolić, Associate Professor, University of Belgrade

Panel 3: The Belt and Road Initiative and the Bulgarian-Chinese

Economic Relations

Virtual Conference Information
Zoom Meeting ID: 985 687 90047
Meeting Password: 860429

Moderator(s): Paskal ZHELEV, Vice-Dean of Faculty of International
Economics and Politics, UNWE

Ming DONG, Vice-Dean of Singapore Research Institute, SJTU

Participants:

**1. The Theoretical System of Belt and Road Initiative and its
Implications for Bulgaria and Central & Eastern Europe**

Yaojun ZHANG, professor, Beijing International Studies University

**2. The Review and Prospect of Sino-Bulgaria Economic Relations in the
Post Pandemic world**

Hongxing CAO, Associate Professor; Huirong ZHAN, Associate Professor;
Yuan WANG, Ziyao WEI; Beijing Foreign Studies University

**3. Bulgarian-Chinese trade, economic and financial relations within the
initiative "One Belt, One Road" - Challenges and Prospects in the New
Post-Covid World**

Mariana TIAN, Associate Professor, Institute for the State and the Law,
Bulgarian Academy of Sciences

4. The Potential for Trade between Bulgaria and China: Is There Room

for Improvement?

Kiril TOCHKOV, Professor, Texas Christian University (USA)

5. FDI in Bulgaria – Promotion and Regulation

Dimitar HADJINIKOLOV, Professor, UNWE

6. Management mechanism for sustainable cooperation between China and North Macedonia within One Belt One Road Initiative

Leonid NAKOV, Professor, Ss. Cyril and Methodius University in Skopje (N. Macedonia)

Panel 4: New Strategies for International Cultural Exchange

Virtual Conference Information
Zoom Meeting ID: 996 121 26903
Meeting Password: 457600

Moderator(s): Jialin LIU, Associate Dean of School of Humanities, SJTU

Participants:

1. The Localisation for Overseas Chineseness: Reflections on Education of Sinology at SJTU

Zhiyun ZHANG, professor, History department, SJTU

2. The Great Achievements of the Millennial Cultures of China and Bulgaria as Platforms for Cultural Cooperation and Exchange

Nako Stefanov, professor, Sofia University

3. Language and Cultural Exchange between Bulgaria and China Post

**the Pandemic – From the Perspective of Teaching Chinese Language
and Culture**

Liandong GUO, associate researcher, Chinese Education Center, SJTU

**4. Mandarin Debate in Chinese Learning and Cross-Cultural
Communication**

Changsheng LAI, assistant professor, philosophy department, SJTU

5. Relations between China and Bulgaria: History and Current Situation

Wenshuang LIN, professor, Beijing Foreign Studies University

**6. Deepening Intercultural Dialogue and Exchange between Bulgaria and
China: A Student's Perspective**

Lillyana V. Georgieva, Sofia University

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